2023

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"We value the
stories, the depth of
our memories and the
warm tone of our most
intimate refuge."

we present our cast of

DESIGNERS

Fábio Kato

Estúdio K

Born on March 12, 1963 in the city of São Paulo-SP, he is married and lives in the city of Terra Rica-PR. He has a bachelor's degree in Law (UNIPAR--PR), Administration (CESPRI-SP) and Product Design (UNICESUMAR-PR).

He worked in the commercial area in the food sector in the city of São Paulo until 1986, migrating to the civil construction sector (tiles and bricks industry) in the city of Terra Rica until 2013. From 1999, he started in the furniture industry as CEO and Product Designer at Karams Upholstery.

"Among my main values is the certainty of the existence of a GOD, who allows us to carry out projects that will contribute to others, to the community and to the entire ecosystem in which we are inserted. I believe that the development and creation of products permeates the historical cycle of human evolution with the appreciation of past icons aligned with modern concepts."

Luciano Santelli

Luciano Santelli, from São Paulo, holds a degree in Industrial Design, with specialization in Product Design, from the Mackenzie Institute in São Paulo and a post-graduate degree in Furniture Design from Senac in São Paulo. After working in offices focused on product design in general, he focused on the furniture segment 10 years ago, an area where there is more freedom for the designer to work, and where Brazil has an original and relevant legacy.

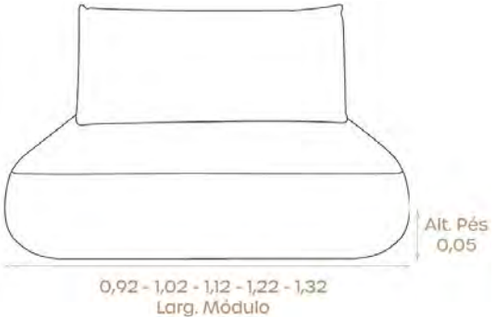
In his creations, he seeks to value lightness, originality and new production technologies. The combination of modern traits and familiar materials and references to the collective repertoire create a strong connection between the user and the piece.

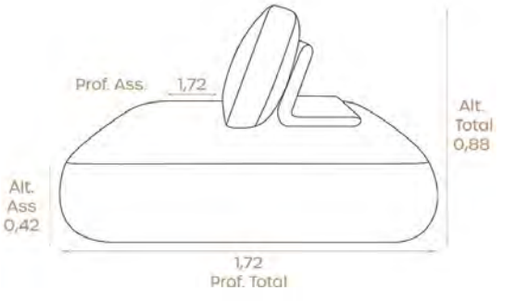
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket + Wooden foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Loose backrest + D33 foam

3D block





AMARILIS

Estúdio K

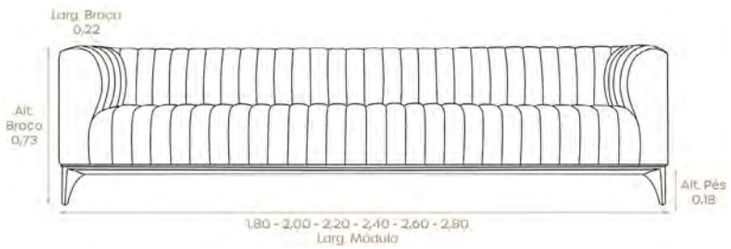
CHARACTERISTICS AND COMPOSITION

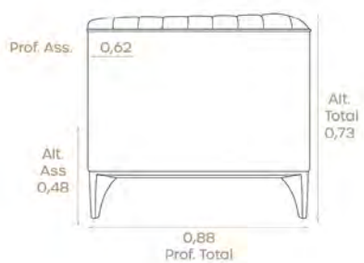
Seat: Zig zag spring + Soft foam + Silicone blanket + Wooden base + Matelasse detail + Live detail

Backrest: Zig zag spring + Soft foam + Silicone blanket + Matelasse detail + Live detail

Arm: Zig zag spring + Soft foam + Silicone blanket + Matelasse detail + Live detail

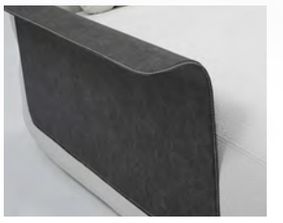
3D block





AURORA
João Demele

Leather coated metal arm



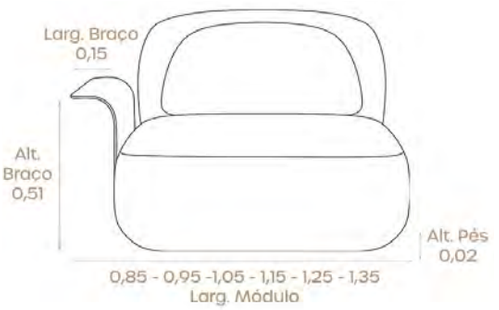
CHARACTERISTICS AND COMPOSITION

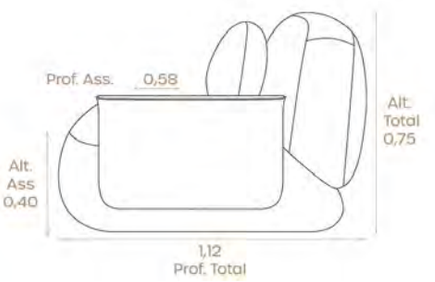
Seat: Zig zag spring + High resilience foam + Soft foam + Silicone blanket + Wooden foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Zig zag spring + Soft foam + Silicone blanket

Arm: Leather coated metal detail

3D block





BENITO
Estúdio K

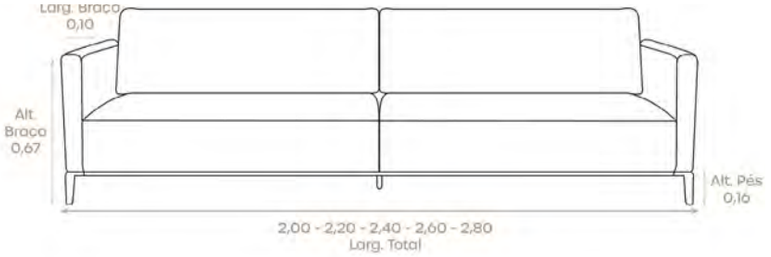
CHARACTERISTICS AND COMPOSITION

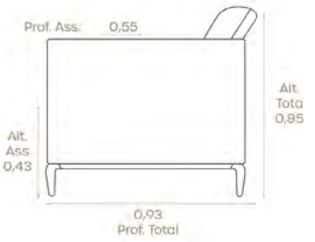
Seat: Spiral spring + Italian strap + Soft foam + D33 foam + Silicone blanket + Metal foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Silicone blanket

Arm: Silicone blanket

3D block





BOHO

Luciano Santelli

LAUNCH 2023

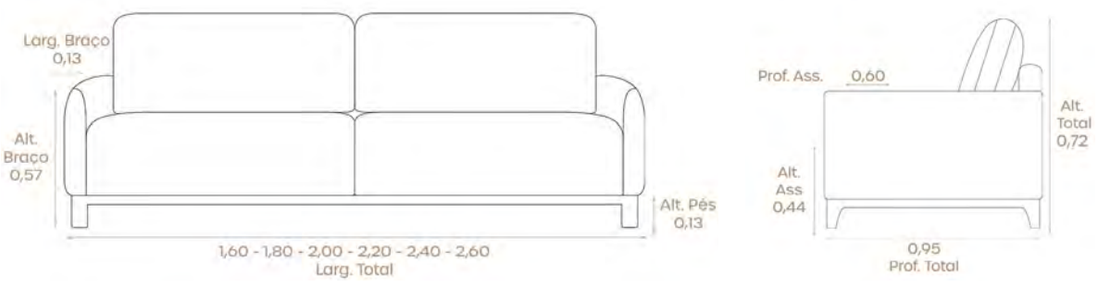
CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + High resilience foam + Silicone blanket + Wooden base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Silicone blanket

Arm: Silicone blanket

3D block



The upholstery

BOHO

unites the harmony of modern design
with the uniqueness of craftsmanship

With a classic-contemporary design, the Boho upholstery features familiar proportions, but with a modern language provided by its smooth surfaces. In addition, the wooden feet add a handcrafted touch to the piece.

BOSCH

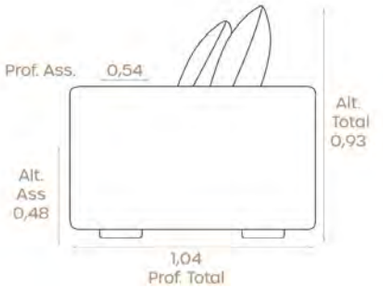
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + High resilience foam + Italian strap + Silicone blanket + Edge detail

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Decorative cushion with edge 75cm x 75cm + Silicone blanket + D33 foam + Edge detail

Arm: D33 Foam + Silicone blanket



BOUCHER

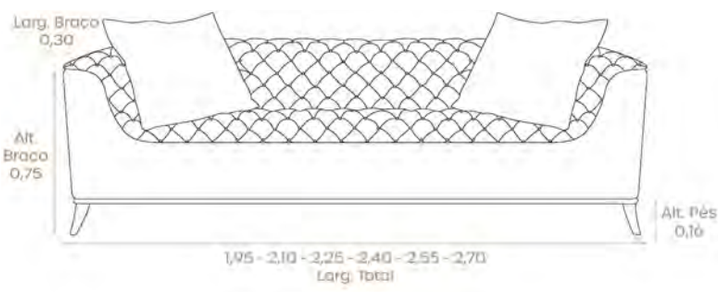
Estúdio K

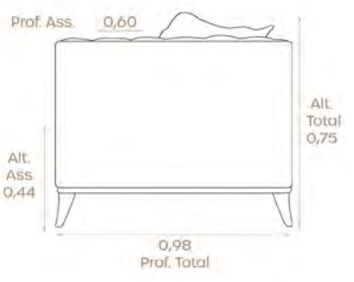
CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + Italian strap + Soft foam + Silicone blanket + Wooden base + Button detail + Embroidered detail

Backrest: Decorative pillow with border 70cm x 70cm + Silicone fiber on the decorative pillow + Soft foam + Silicone blanket + Botonê detail + Live detail

Arm: Silicone blanket + Soft foam + Button detail + Embossed detail





CAMALEÃO

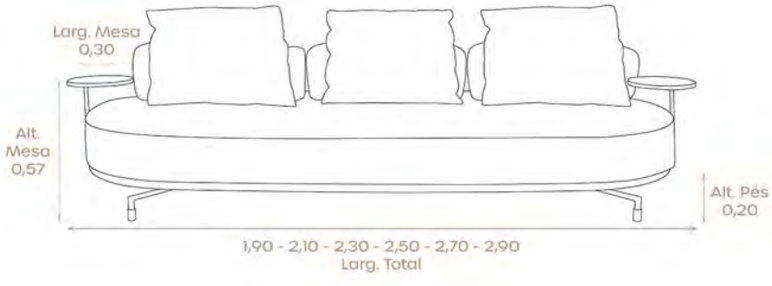
Estevam Carvalhaes e Victor Leite (Collab)

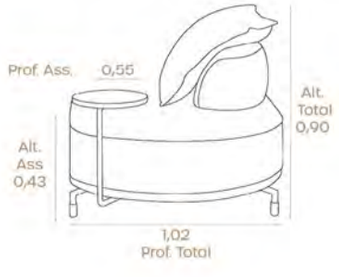
CHARACTERISTICS AND COMPOSITION

Seat: Pocket spring + Soft foam + Silicone blanket + Metal base + Live detail

Backrest: Loose backrest + Loose backrest cushion + Silicone fiber on the backrest cushion + Soft foam + Silicone blanket

Table: Side table in laminated mdf + Table with lateral movement + Swivel top





3D block

CARAVELA
Tiago Curioni

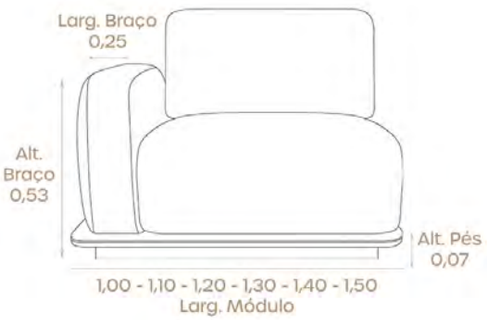
LAUNCH 2023

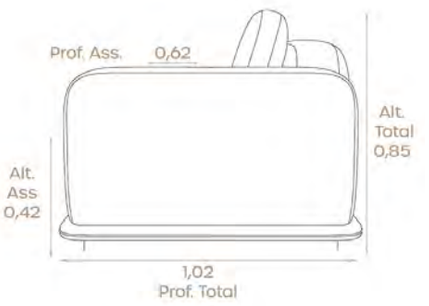
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + Foam HR35 + Silicone blanket + Leather coated mdf base + Live detail

Backrest: Soft foam + Silicone blanket + Loose backrest cushion + Silicone fiber on the backrest cushion

Arm: Soft foam + Silicone blanket





3D block

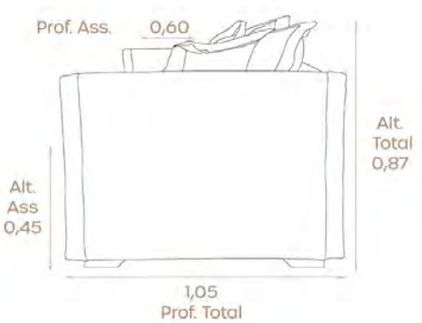
CONDE
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + Soft 30 foam + Silicone blanket + Zig zag spring + Wooden foot + Edge detail

Backrest: Loose back cushion + Decorative cushion with edge 60cm x 60cm + Silicone fiber on the back and decorative cushion + Edge detail

Arm: Silicone blanket + edge detail

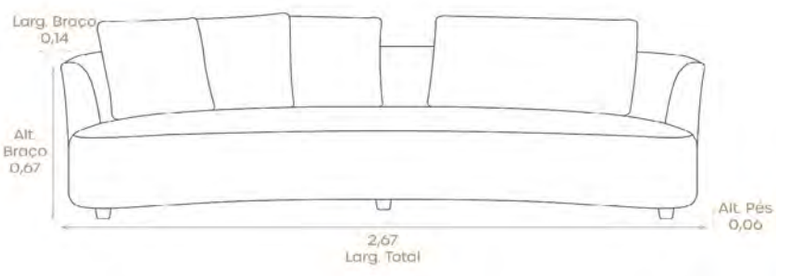


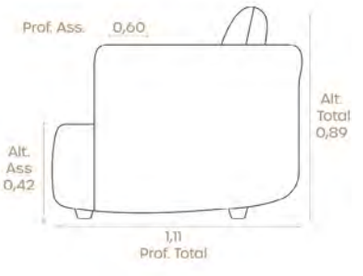
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket + Wooden foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + D33 foam + Silicone blanket

Arm: D33 Foam + Silicone blanket





3D block

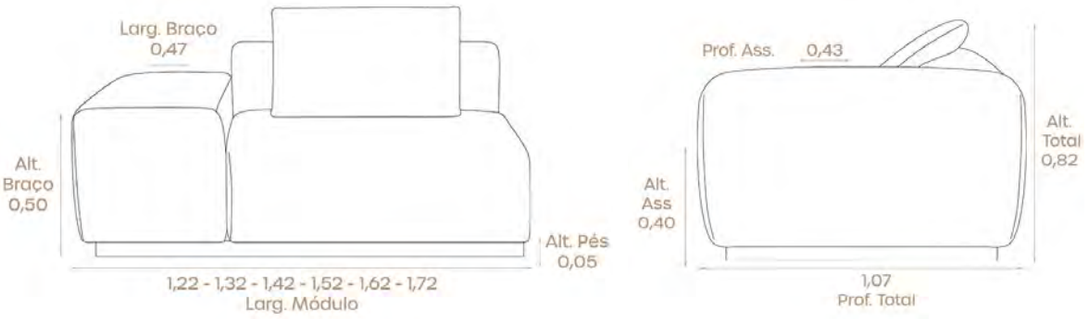
LAUNCH 2023

CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Soft foam + Silicone blanket

Backrest: Decorative pillow with border 70cm x 70cm + Silicone fiber on the decorative pillow + Soft foam + Silicone blanket

Arm: Italian strap + Soft foam + Silicone blanket



FORTUNY

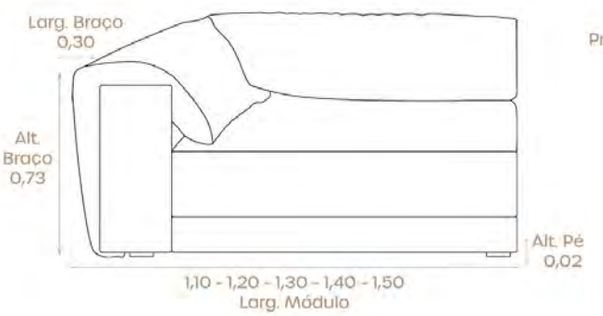
Estúdio K

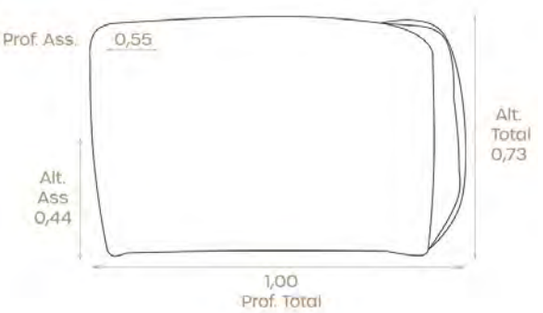
CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + Italian strap + Pocket spring + Soft foam + Silicone blanket

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Soft foam + Silicone blanket

Arm: Loose arm pad + Silicone fiber on the arm pad + Silicone blanket





3D block

GASPAR
Estúdio K

LAUNCH 2023

CHARACTERISTICS AND COMPOSITION

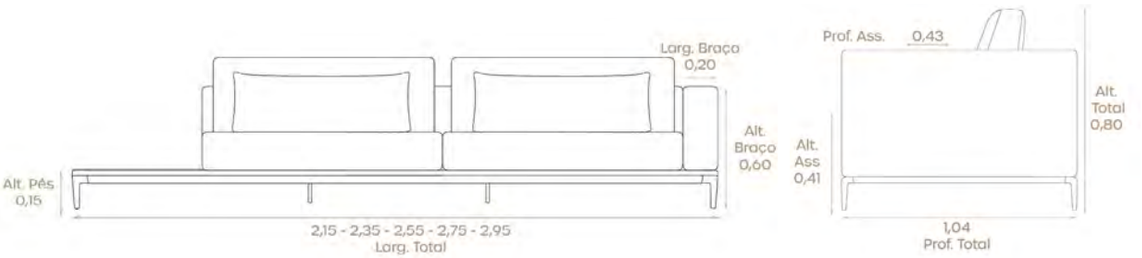
Seat: Zig zag spring + High resilience foam + Silicone blanket + Metal foot + Live detail

Backrest: Loose back cushion + Loose kidney cushion + Silicone fiber on the back and kidney cushion + Silicone blanket

Arm: Silicone blanket

3D block

Support: Leather coated metal sheet



GEMA
João Demele

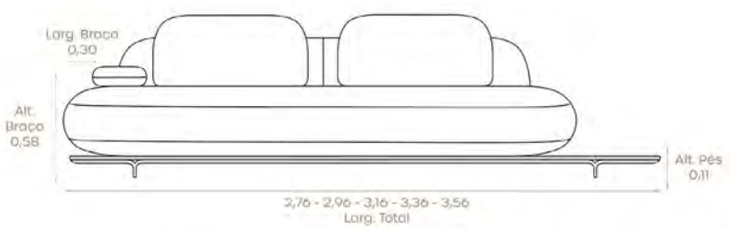
CHARACTERISTICS AND COMPOSITION

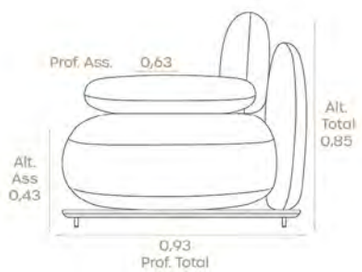
Seat: Zig zag spring + Soft foam + Silicone blanket + Metal base + Laminated top

Backrest: Loose backrest cushion + Soft foam + Silicone blanket

Arm: Loose arm pad + Silicone blanket + Soft foam

3D block





Loose arm pad

Metal base and laminated top

JOIN

Estúdio K

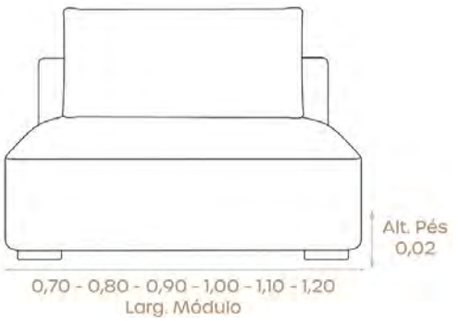
LAUNCH 2023

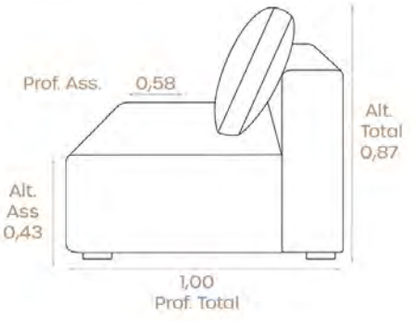
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Silicone blanket

3D block





LARIMAR
Estúdio K

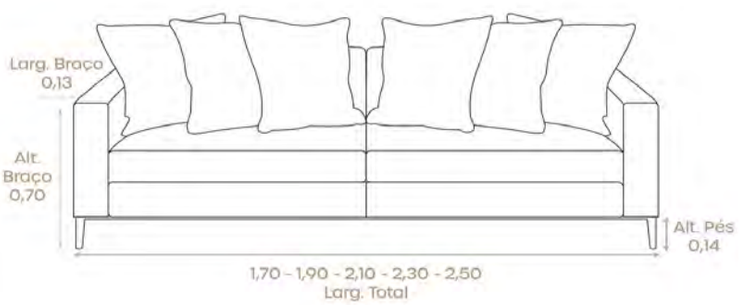
CHARACTERISTICS AND COMPOSITION

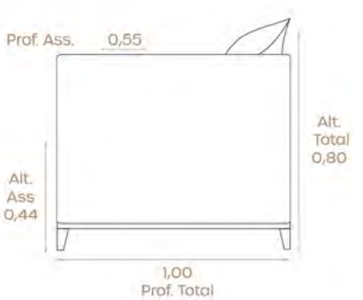
Seat: Loose seat cushion + Spiral spring + Italian strap + High resilience foam + Silicone blanket + Metal base

Backrest: Loose backrest cushion + Decorative cushion with edge 65cm x 65cm + Silicone fiber on the decorative cushion + Soft foam + Silicone blanket

Arm: D33 Foam

3D block





CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + High resilience foam + Silicone blanket + Metal foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Elastic strap

Arm: Silicone blanket

3D block

LATITUDE

Luciano Santelli

LAUNCH 2023

MASIP
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + Soft foam + Silicone blanket + Metal foot covered with wooden blade

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + D33 foam + Edge detail

Arm: Silicone fiber on the arm pad + D33 foam + Edge detail

3D block

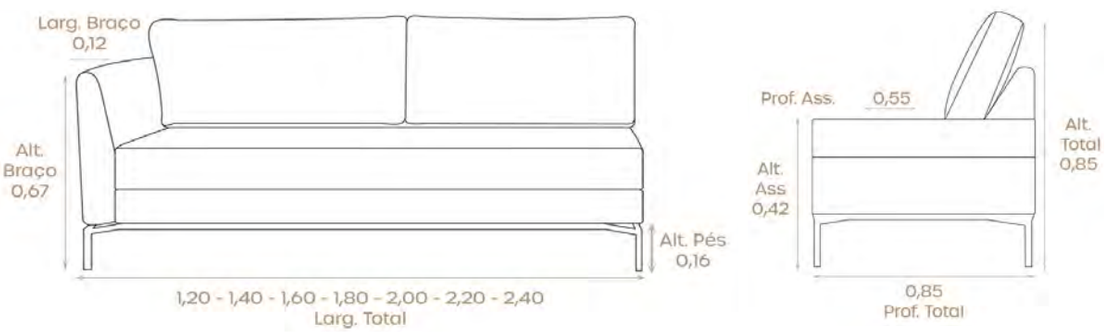
MATTEO
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket + Metal base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Silicone blanket

Arm: Silicone blanket



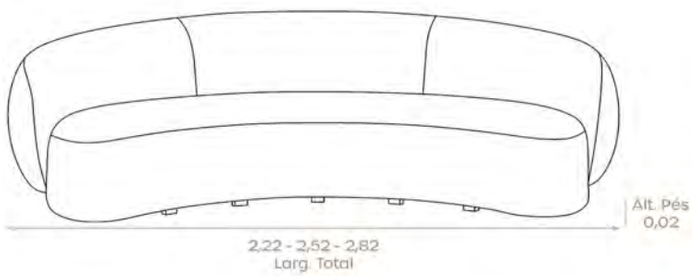
MENDONZA
Estúdio K

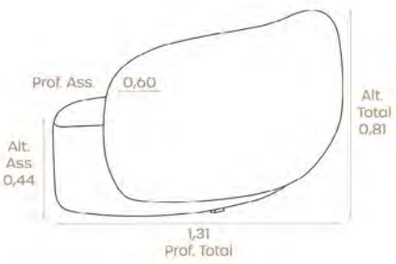
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + Soft 30 soft foam + Soft foam + Silicone blanket + Wooden foot

Backrest: Zig zag spring + Soft foam + Silicone blanket

3D block





INTERIORES

MERLOT
Estúdio K

CHARACTERISTICS AND COMPOSITION

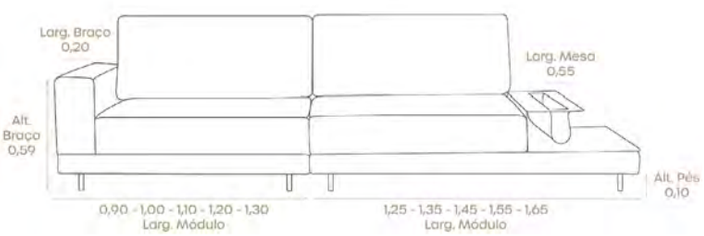
Seat: Zig zag spring + High resilience foam + Silicone blanket + Soft foam + Metal foot

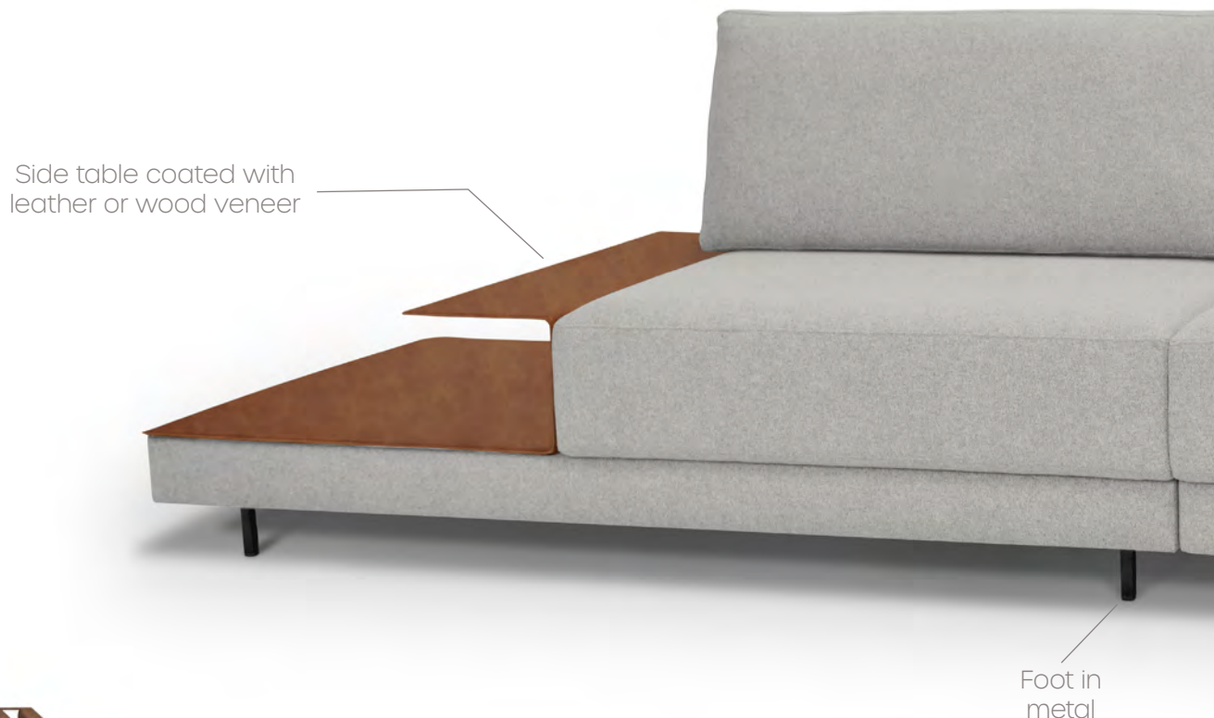
Backrest: Loose backrest cushion + Hyper soft foam + Soft foam + Silicone blanket

Arm: Silicone blanket

Table: Magazine rack + Leather coated side table

3D block





Side table covered with leather and magazine rack

MIDI
Mila Rodrigues

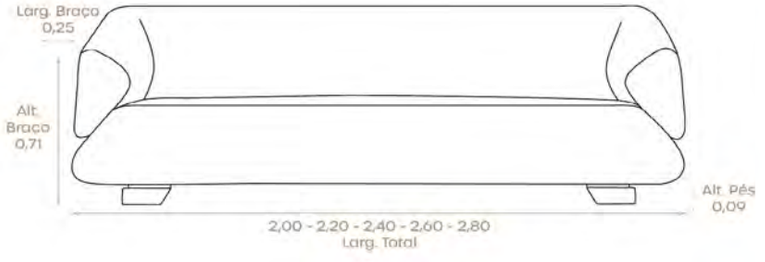
CHARACTERISTICS AND COMPOSITION

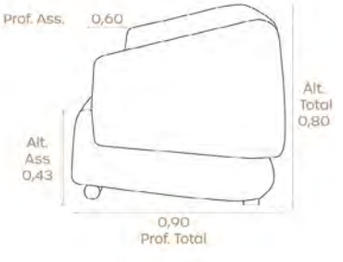
Seat: Zig zag spring + High resilience foam + Soft foam + Silicone blanket + Wooden foot

Backrest: Soft foam + Silicone blanket

Arm: Silicone blanket

3D block





NOIR
João Demele

LAUNCH 2023

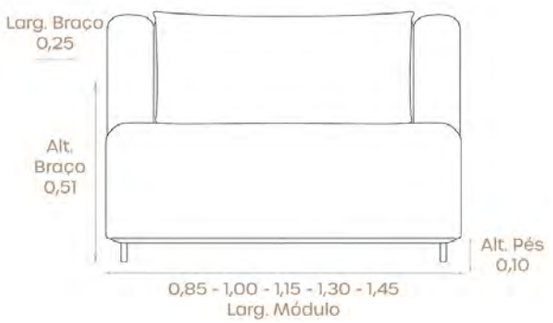
CHARACTERISTICS AND COMPOSITION

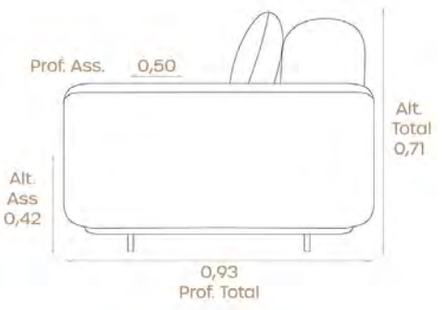
Seat: Italian strap + High resilience foam + Soft foam + Silicone blanket + Metal base

Backrest: Loose kidney cushion + Silicone fiber on the kidney cushion + Soft foam + Silicone blanket

Arm: Silicone blanket

3D block





NATURAL DESIGN

PICASSO

Estúdio K

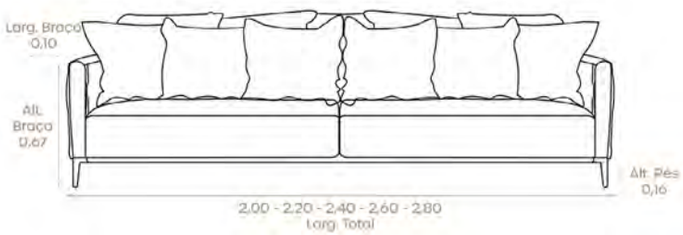
CHARACTERISTICS AND COMPOSITION

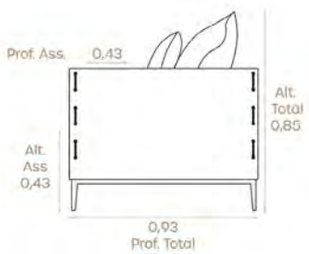
Seat: Spiral spring + Soft foam + D33 foam + Silicone blanket + Italian strap + Metal foot

Backrest: Loose backrest cushion + Decorative cushion with border 63cm x 63cm + Silicone fiber on the backrest and decorative cushion + Silicone blanket + Edge detail

Arm: Silicone blanket + Edge detail + Leather detail

3D block





PUNCH

Tiago Curioni

LAUNCH 2023

Concave

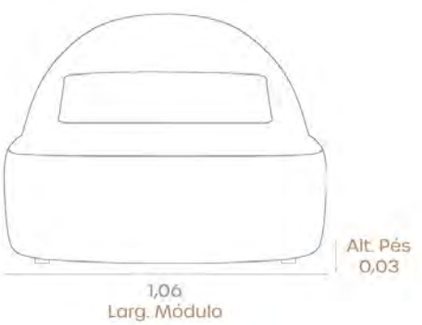
Convex

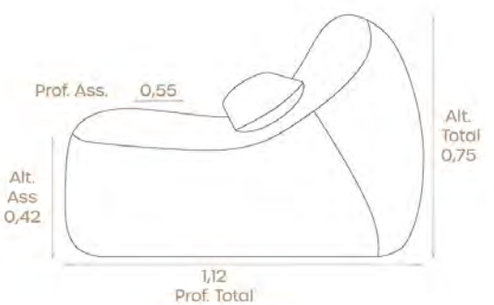
CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + High resilience foam + Soft foam + Silicone blanket + Wooden foot

Backrest: Loose kidney cushion + Silicone fiber on the kidney cushion + Soft foam + High resilience foam + Silicone blanket + Italian strap

3D block





The PUNCH sofa was inspired by boxing gloves and refers to the organic shape and the involvement of the user's body in a relaxed way and with absolute comfort, like a hug. With the proposal to sit closer to the floor and in a relaxed way, the PUNCH sofa is modular and available in 03 formats (concave, convex and straight) capable of opening or closing curves, guaranteeing unusual, flexible and fully customizable formats.

2 seater module

Puff Punch

ROMANO

Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Soft foam + D33 foam + Silicone blanket + Metal base + Edge detail

Backrest: Loose back cushion + Decorative cushion with edge 53cm x 53cm + Silicone fiber on the back and decorative cushion + Detail on edge

Arm: Edge detail

3D block

SOLLO
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + High resilience foam + Soft foam + Silicone blanket + Metal foot

Backrest: Loose back cushion + Decorative cushion 45cm x 45cm + Silicone fiber on the decorative cushion + Hyper soft foam + Silicone blanket

Arm: Silicone blanket

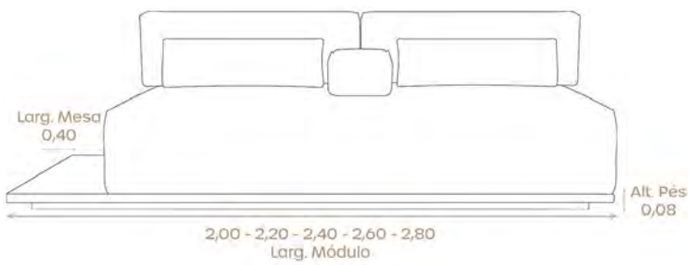
SQUARE
Estúdio K

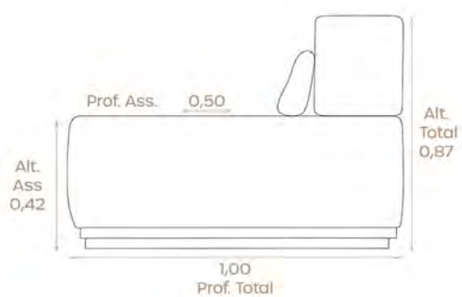
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Soft foam + Silicone blanket + Italian strap + Leather coated base

Backrest: Loose backrest + Decorative pillow with 70cm x 70cm border + Silicone fiber on the decorative pillow + Soft foam + Silicone blanket + Leather coated metal detail

3D block





Leather coated
side table option

TANNAT

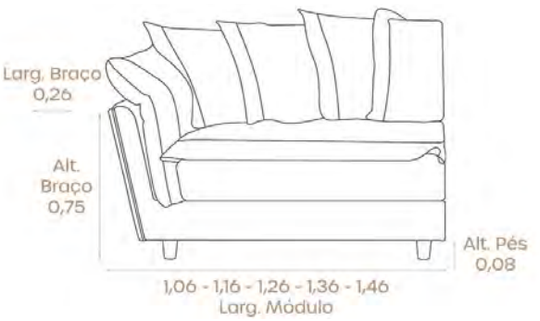
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + Silicone fiber + Zig zag spring + High resilience foam + Soft foam + Silicone blanket + Wooden foot + Edge detail

Backrest: Loose backrest cushion + Decorative cushion with edge 62cm x 62cm + Silicone fiber on the backrest and decorative cushion

Arm: Loose arm pad + Silicone fiber on arm pad + Leather detailing + Piping detail



3D block

TURQUESA

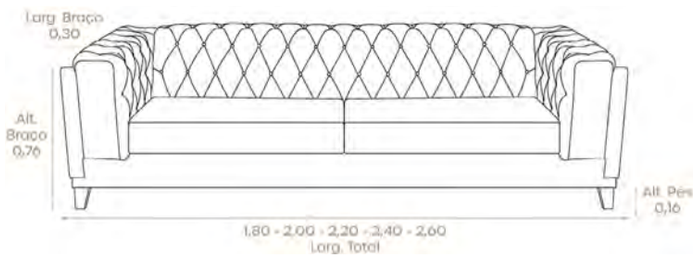
Estúdio K

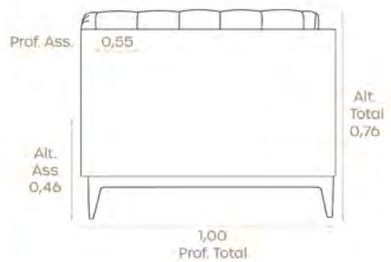
CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + Italian strap + High resilience foam + Silicone blanket + Wooden base

Backrest: Zig zag spring + Soft foam + Silicone blanket + Button detail

Arm: Soft foam + Silicone blanket + Button detail





VUOTO

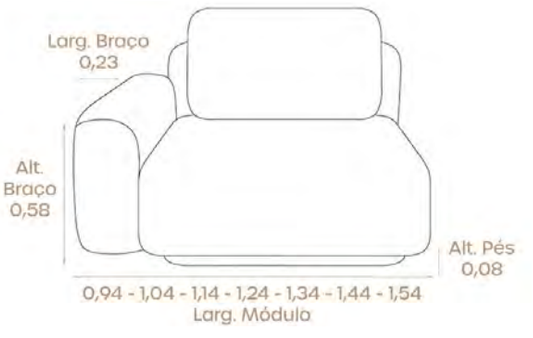
Estúdio Metta

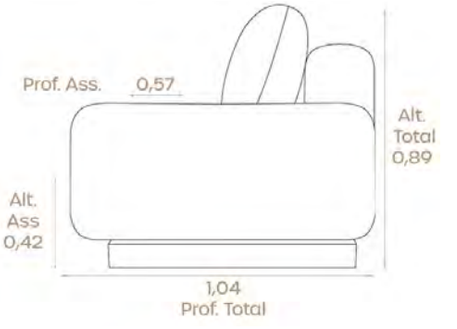
CHARACTERISTICS AND COMPOSITION

Seat: Zig zag spring + High resilience foam + Silicone blanket + Leather coated base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Silicone blanket + Leather coated metal detail

Arm: Silicone blanket





3D block

The minimalist upholstery design

VUOTO

combines balance, comfort and beauty through lines that provide robustness and lightness at the same time.

A versatile sofa designed to transition between living and the TV with countless modulation possibilities. Aimed at an audience that seeks a balance between comfort and beauty. Its minimalist design is composed of simple lines, which provide robustness and at the same time lightness by the feeling of being floating, both in the seat and in the arms. The recessed base and the continuous support of the seats stand out, which ends in an unusual detail on the back of the furniture in an elegant way.

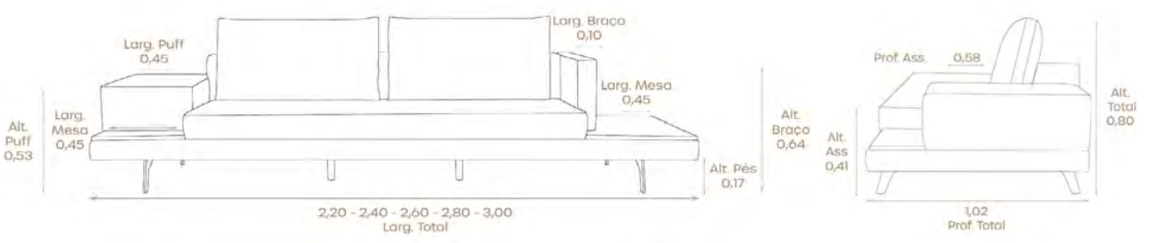
WALL
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Silicone blanket + Metal foot covered with wooden blade

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Soft foam + Silicone blanket

Arm: Silicone blanket



3D block

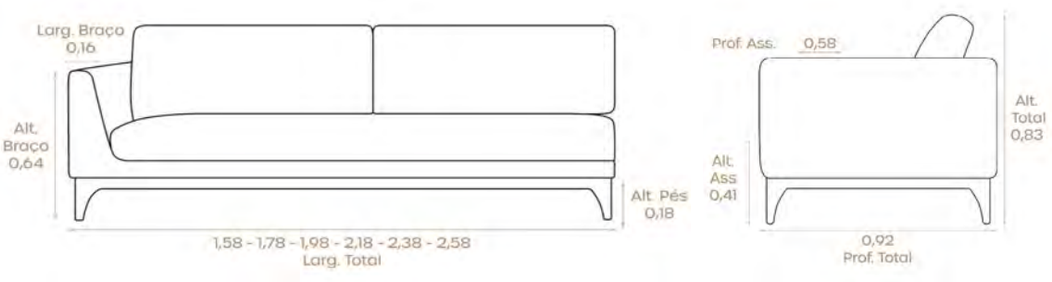
ZOE
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Soft foam + High resilience foam + Silicone blanket + Italian strap + Wooden base

Backrest: Loose backrest cushion + Soft foam + Silicone blanket

Arm: Silicone blanket



ARMCHAIRS

AKEMI

Estúdio K

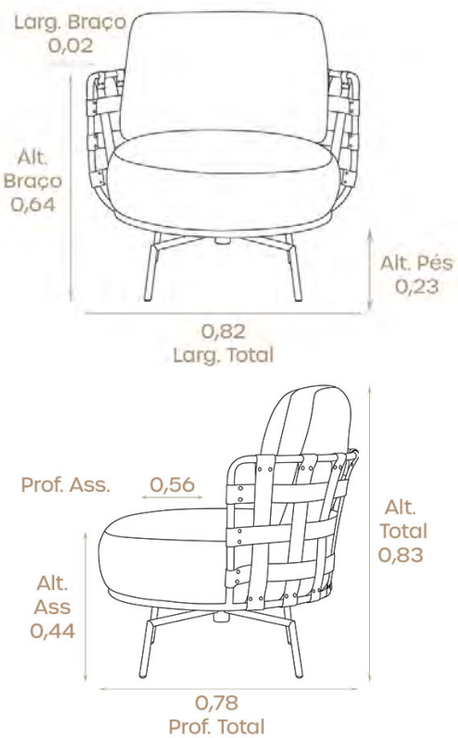
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Soft foam + Silicone blanket + Rotating metal base

Backrest: Loose backrest pillow + Silicone fiber on the backrest pillow + Metal detail + Leather detail

Arm: Metal detail + Leather detail

3D block



ANDY
Estúdio K

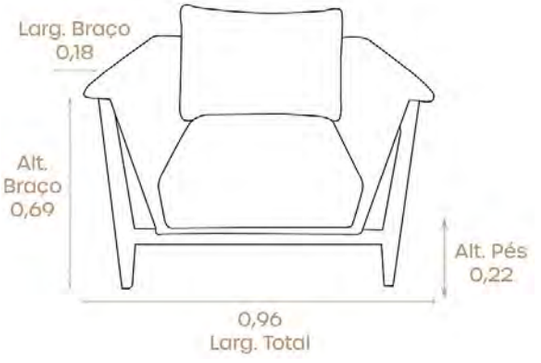
CHARACTERISTICS AND COMPOSITION

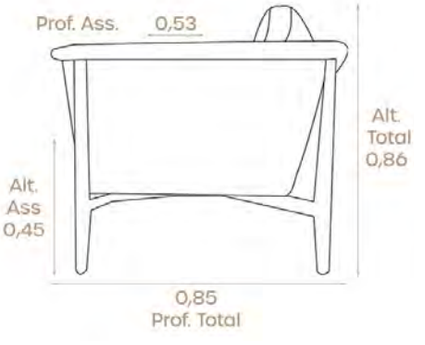
Seat: Italian strap + Soft Foam + D30 Soft Foam + Wooden base

Backrest: Loose back cushion + Silicone fiber on back cushion + D30 Soft Foam

Arm: D30 soft foam

3D block





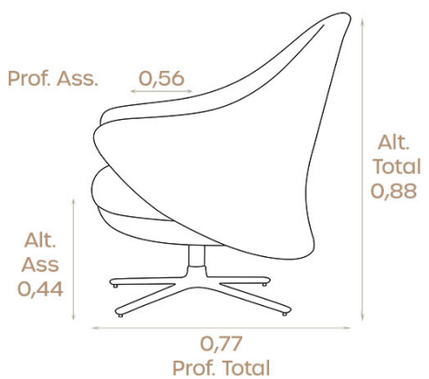
ARRAIA
João Demele

CHARACTERISTICS AND COMPOSITION

Seat: High resilience foam + Silicone blanket + Rotating metal base

Backrest: High resilience foam + Piping detail

Arm: High resiliency foam + Piping detail



LAUNCH 2023

BEÁ

Luciano Santelli

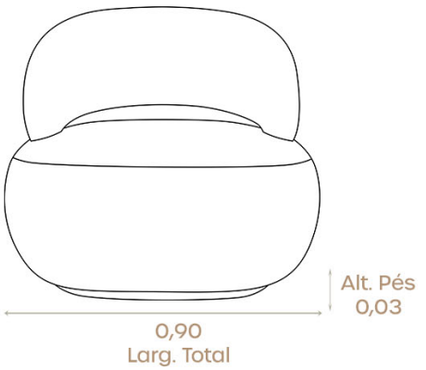
LAUNCH 2023

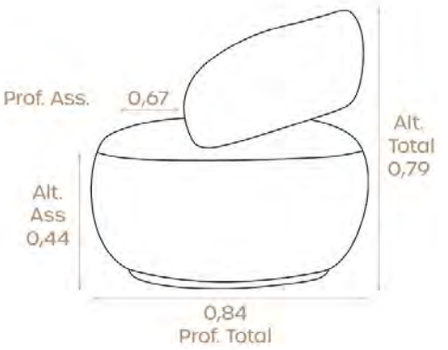
CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Silicone blanket + Revolving metal base

Backrest: Soft foam + Silicone blanket

3D block





CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + High resilience foam + Silicone blanket + Italian strap + Metal foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Wood detail

Arm: Wood detail

3D block

BULE

João Demele

The Teapot line has a fully rounded design, inspired by famous Italian coffee makers and in the shape of an hourglass. Designer João Demele suggests a playful and calm fluidity, ideal for those who like to enjoy a good coffee sitting comfortably in an armchair.

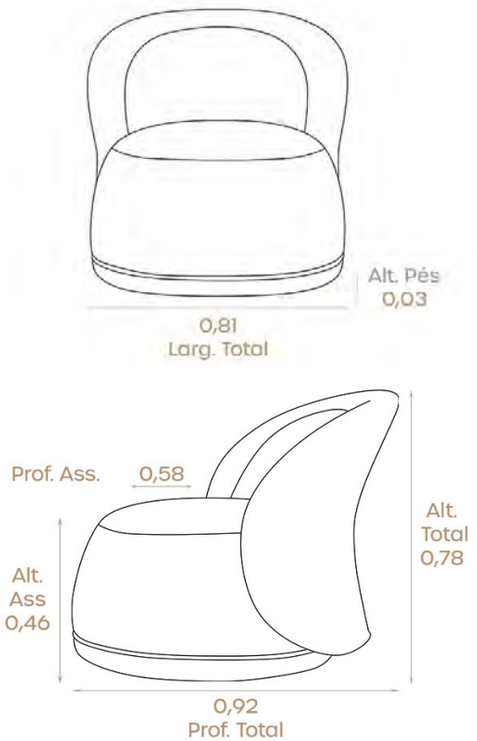
LAUNCH 2023

CHARACTERISTICS AND COMPOSITION

Seat: High resilience foam + Silicone blanket + Live detail + Rotating metal base

Backrest: High resilience foam + Soft foam + Loose backrest cushion + Silicone blanket + Live detail

3D block



CAMALEÃO

Estevam Carvalhaes e Victor Leite (Collab)

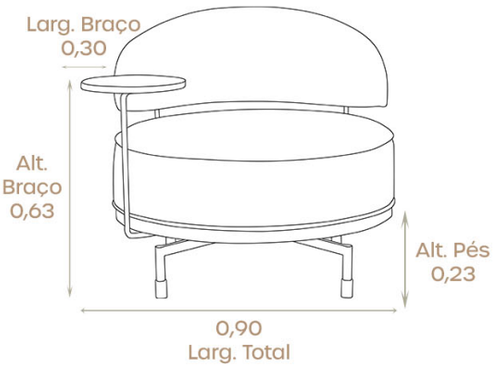
CHARACTERISTICS AND COMPOSITION

Seat: Pocket spring + D30 soft foam + Silicone blanket + Rotating metal base + Metal detail + Live detail

Backrest: Soft foam + Silicone blanket + Metal detail

Arm: Laminated mdf side table + Metal detail

3D block



MODERN kitchen

CHAISE ALICE

Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Italian strap + D30 soft foam + Silicone blanket + Wooden foot

Backrest: Italian percinta + Loose backrest cushion + Silicone fiber on the backrest cushion + D30 soft foam

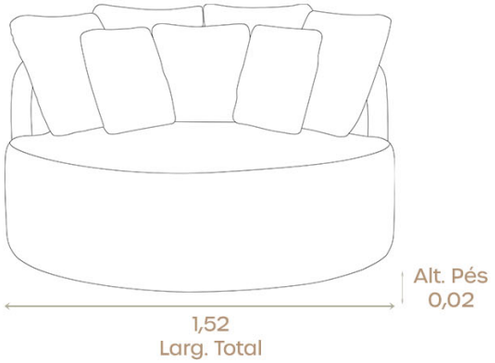
Arm: D30 soft foam

CHAISE SOFT
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket

Backrest: Decorative pillow 40cm x 40cm + Decorative pillow 50cm x 50cm + Silicone fiber on the decorative pillow + Silicone blanket



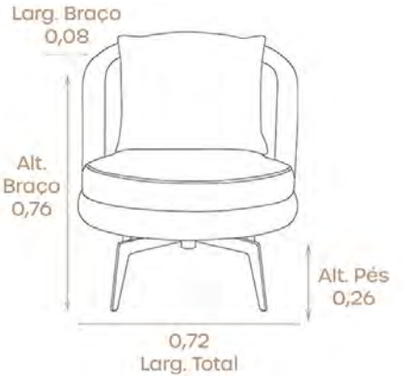
CIRCUS
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Soft foam + Silicone blanket + Rotating metal base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion

3D block



CLOUD
Tiago Curioni

LAUNCH 2023

CHARACTERISTICS AND COMPOSITION

Seat: Italian strap + High resilience foam + D33 foam + Silicone blanket + Metal base

Backrest: High resilience foam + D33 foam + Silicone blanket

Arm: High resilience foam + D33 foam + Silicone blanket

3D block

DAYBED FLORES

João Demele

LAUNCH 2023

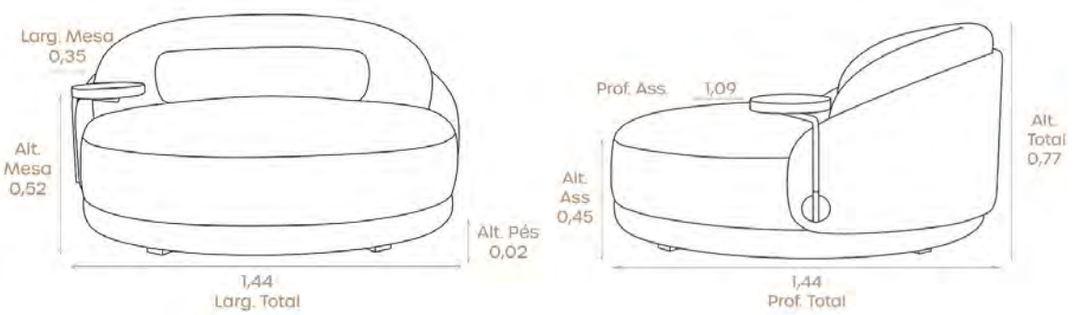
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + Italian strap + High resilience foam + Silicone blanket

Backrest: Loose kidney pad + Soft foam + Silicone blanket

Table: Turntable

3D block



DONCELLA

Estúdio K

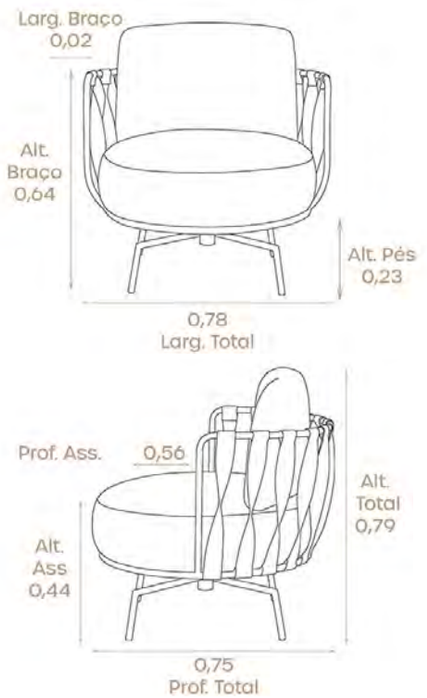
CHARACTERISTICS AND COMPOSITION

Seat: Spiral spring + High resilience foam + Soft foam + Silicone blanket + Italian strap + Swivel metal base

Backrest: Loose back cushion + D33 foam + Soft foam + Silicone blanket + Metal detail + Leather detail

Arm: Metal detail + Leather detail

3D block



GAROA

Gabriel Henke

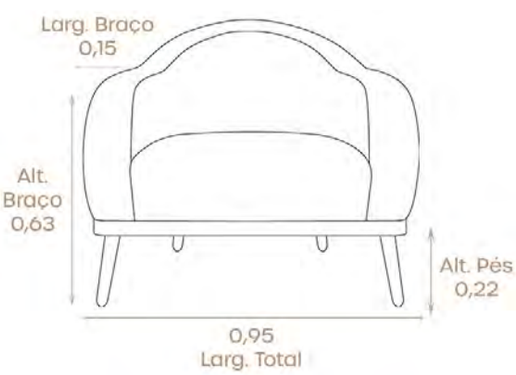
CHARACTERISTICS AND COMPOSITION

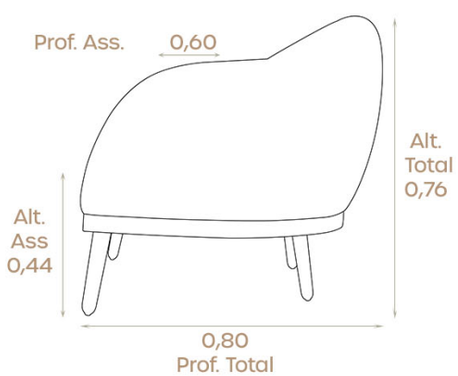
Seat: High resilience foam + Soft foam + Silicone blanket + Wooden base

Backrest: Soft foam + Silicone blanket

Arm: Soft foam + Silicone blanket

3D block





GIOTTO
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: D30 soft foam + Silicone blanket + Wooden foot + Live detail

Backrest: D30 foam + Live detail

Arm: Live detail

3D block

HALS
Estúdio K

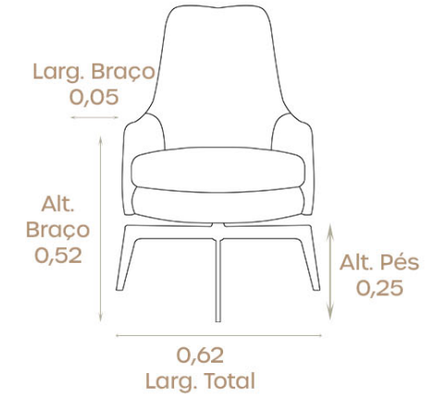
CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + Loose seat cushion + Soft D30 foam + Silicone blanket + Revolving metal base

Backrest: D30 soft foam + Piping detail

Arm: D30 soft foam + Piping detail

3D block



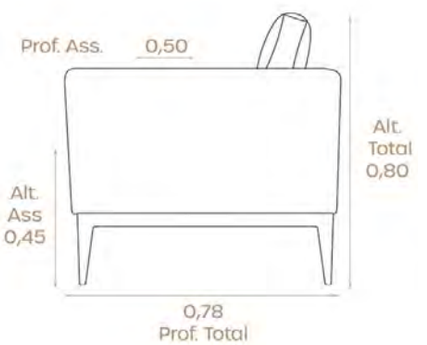
LEDA
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Soft foam + Silicone blanket + Wooden base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion

3D block



LEGNO

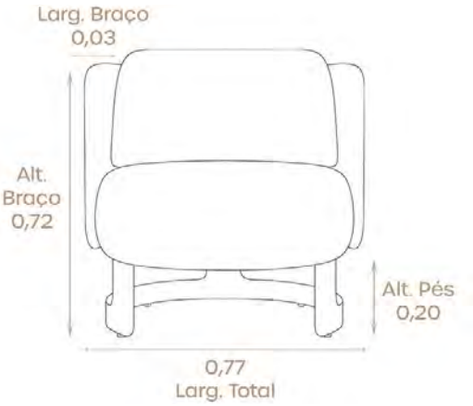
Luciano Santelli

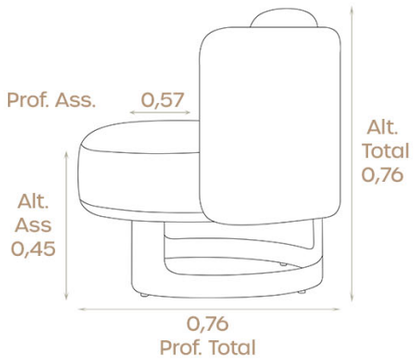
CHARACTERISTICS AND COMPOSITION

Seat: High resilience foam + Silicone blanket + Italian percinta + Metal base coated with wooden blade

Backrest: Loose backrest cushion + Soft foam + Silicone blanket

3D block





LAUNCH 2023

LUNA
João Demele

LAUNCH 2023

CHARACTERISTICS AND COMPOSITION

Seat: High resilience foam + Silicone blanket + Metal base

Backrest: High resilience foam + HR 35 foam + Silicone blanket

Arm: High resilience foam

3D block

The collection

LUZ

inspired by the art of stone carving

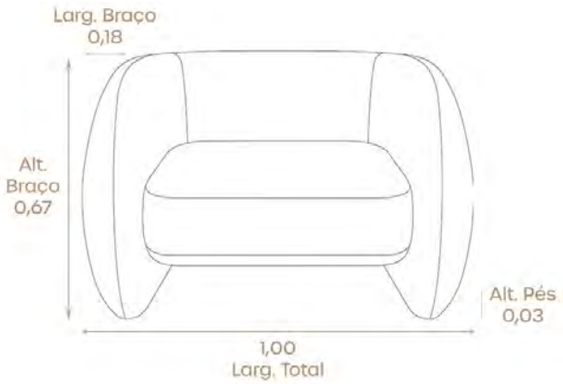
The iconic design pays homage to the Mediterranean tradition of sitting on rocks or stumps. The result is a perfect combination of functionality and comfort, bringing nature into our homes.

CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Soft foam + Silicone blanket

Backrest: Loose backrest cushion + Soft foam + Silicone blanket

Arm: Silicone blanket



LAUNCH 2023

LUZ

João Demele

3D block

LAUNCH 2023

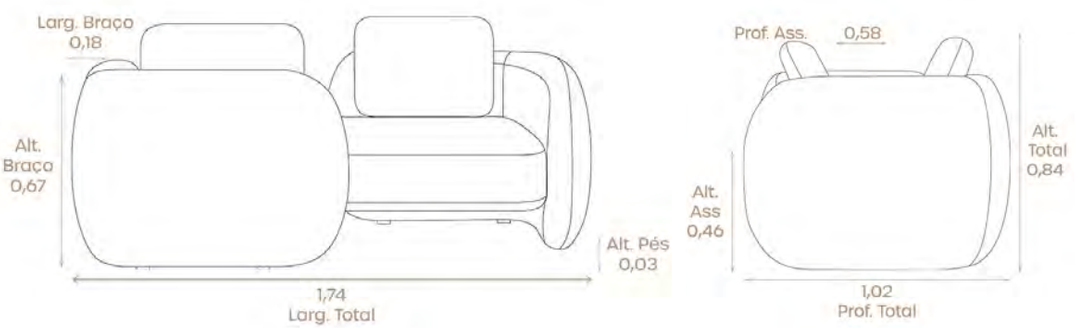
CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Soft foam + Silicone blanket

Backrest: Loose backrest cushion + Soft foam + Silicone blanket

Arm: Silicone blanket

3D block



MIDI

Mila Rodrigues

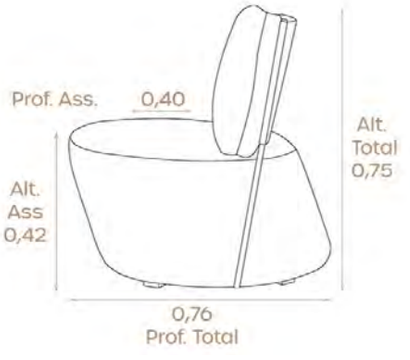
Leather detail

CHARACTERISTICS AND COMPOSITION

Seat: D30 soft foam + silicone blanket + Italian strap + wooden foot

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Leather detailing + Metal detailing

3D block



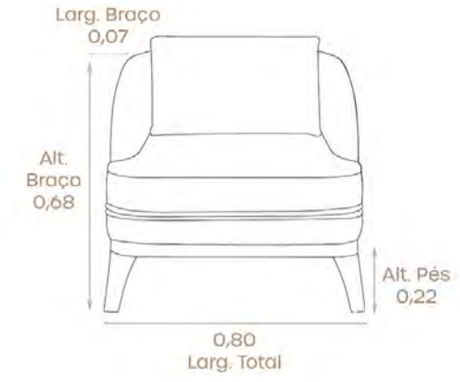
MORONE
Estúdio K

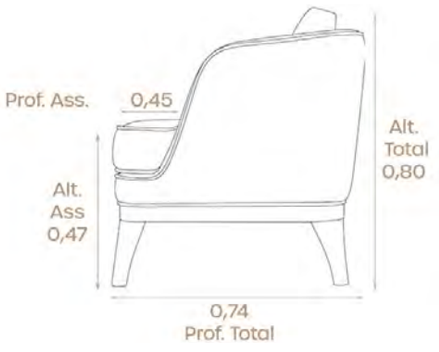
CHARACTERISTICS AND COMPOSITION

Seat: Loose seat cushion + Italian strap + D30 soft foam + Silicone blanket + Wooden base + Live detail

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + D30 soft foam + Piping detail

Arm: Soft foam D30 + Piping detail





NOKO

Gabriel Henke

The inspiration to develop the Noko line came from observing the rounded shape and softness of mushrooms. The armchair brings a welcoming proposal like a hug, where the user is involved in a structure that supports the back and arms. The puff, for foot support, complements this incredible experience of comfort and relaxation.

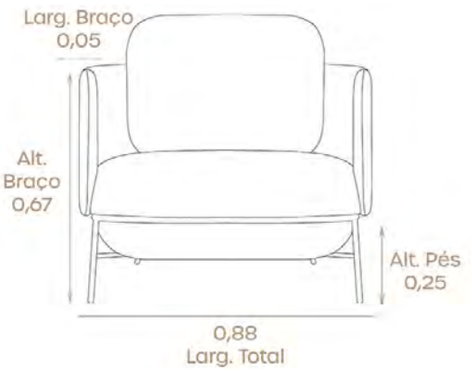
LAUNCH 2023

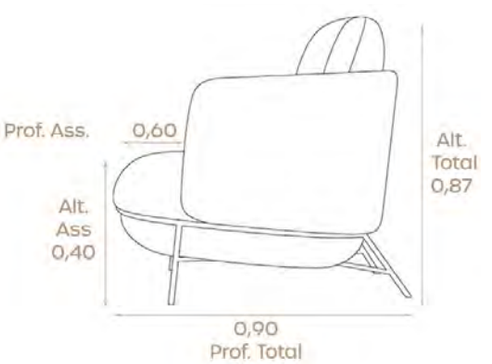
CHARACTERISTICS AND COMPOSITION

Seat: Italian percinta + High resilience foam + Silicone blanket + Metal base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion

3D block



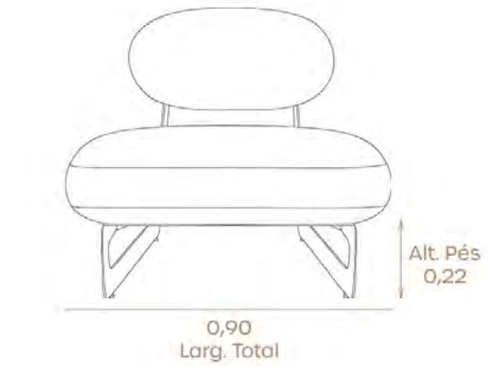


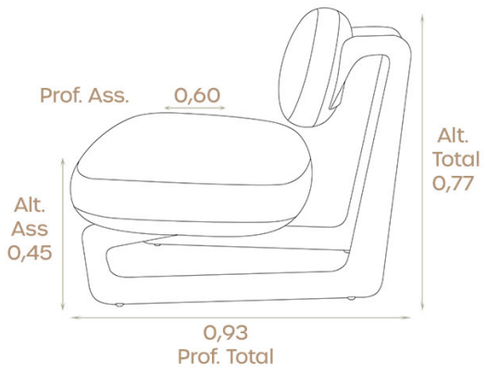
CHARACTERISTICS AND COMPOSITION

Seat: Soft foam + High resilience foam + Silicone blanket + Metal base coated with wooden blade

Backrest: HR33 foam + Soft foam + Silicone blanket

3D block





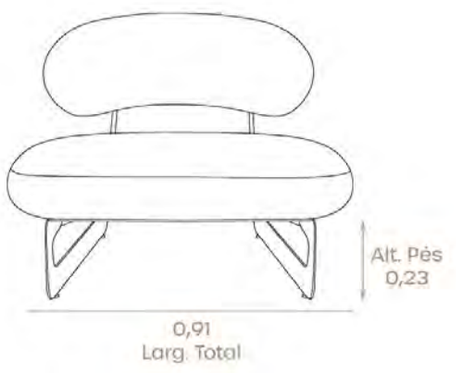
Metal base coated
with wood veneer

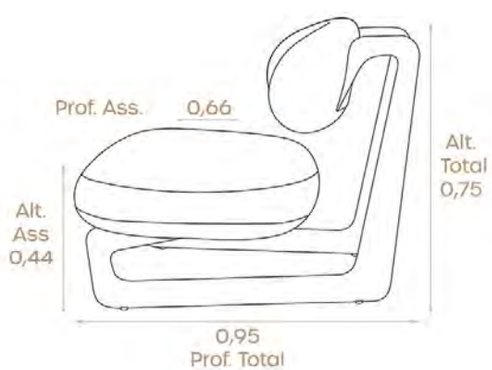
NÚBIA
CURVED BACKREST

CHARACTERISTICS AND COMPOSITION

Seat: Soft foam + High resilience foam + Silicone blanket + Metal base coated with wooden blade

Backrest: HR 35 foam + Silicone blanket





LAUNCH 2023

OMEGA

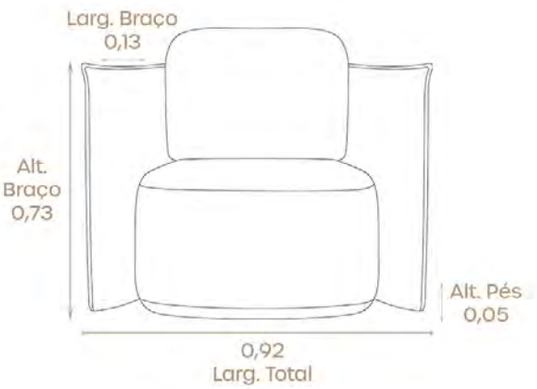
Tiago Curioni

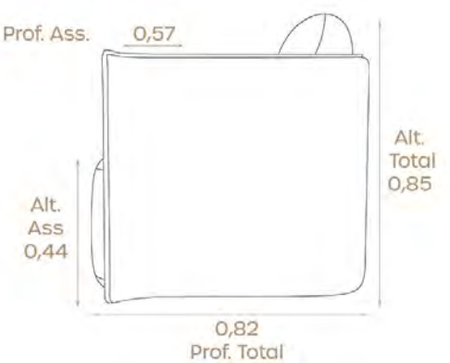
CHARACTERISTICS AND COMPOSITION

Seat: High resilience foam + Silicone blanket + Italian strap + Rotating metal base

Backrest: Loose backrest cushion + Silicone fiber on the backrest cushion + Edge detail

3D block





LAUNCH 2023

POTI

Gabriel Henke

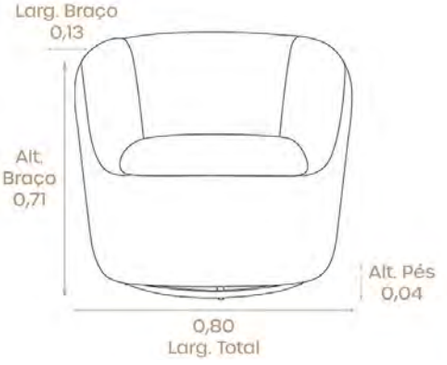
CHARACTERISTICS AND COMPOSITION

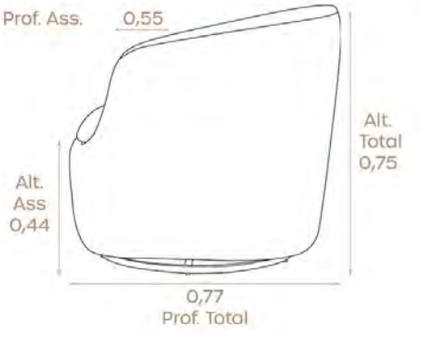
Seat: Italian percinta + High resilience foam + Silicone blanket + Revolving metal base

Backrest: High resilience foam + Silicone blanket

Arm: High resilience foam + Silicone blanket

3D block





STELLA
Estúdio K

CHARACTERISTICS AND COMPOSITION

Seat: D30 soft foam + Silicone blanket + Italian strap + Rotating metal base + Metal detail + Live detail

Backrest: D30 soft foam + Piping detail

3D block

TARO

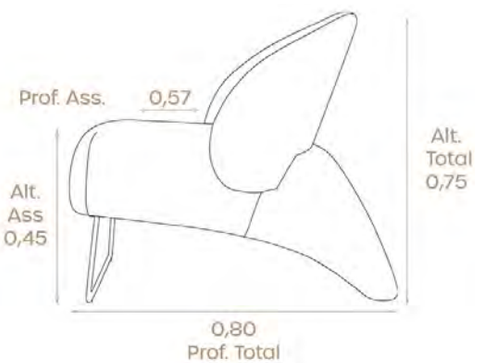
Gabriel Henke

CHARACTERISTICS AND COMPOSITION

Seat: Italian strap + High resilience foam + Soft foam + Silicone blanket + Metal foot

Backrest: Soft foam

3D block



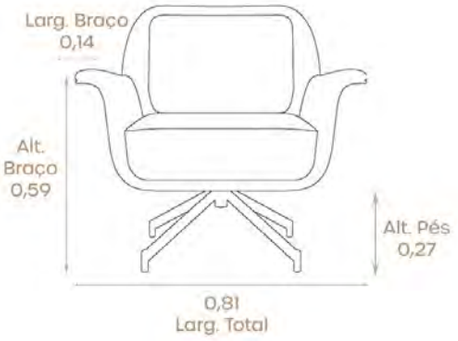
CHARACTERISTICS AND COMPOSITION

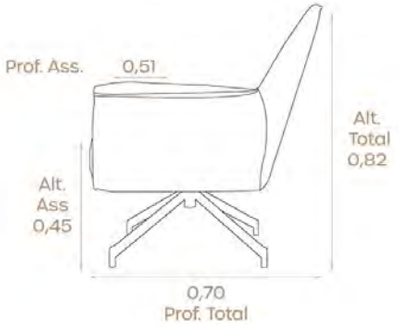
Seat: D30 soft foam + Italian strap + Painted metal base

Backrest: D30 soft foam + Piping detail

Arm: D30 soft foam + Piping detail

3D block





With wooden base option

Fabric Showcase | Finishing Showcase

karams

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